

**Golden West &
Pacific Northwest Councils
of the IMA Present:**

REST 2012

(Reno Educational Seminar & Training)

February 9-11, 2012

The Golden West Council and the Pacific Northwest Council of IMA, representing 28 chapters in eight states, is pleased to present the premier educational event in the Western U.S. – REST 2012. This two and a half day program celebrates its 17th year of offering high quality, leading edge programs geared to accounting and finance professionals. Prior year attendees have been impressed with the quality of topics and speakers, combined with a low cost destination served by airlines, and offering low cost transportation. This type of seminar is an excellent opportunity for both business and personal networking not available through other CPE delivery mediums.

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The Association for
Accountants and
Financial Professionals
in Business

OVERVIEW

This two and a half day program allows participants to select topics that directly influence their day-to-day professional lives. Topics are designed to provide attendees with practical knowledge that can be used to enhance future performance. Participants may select from topics that will offer the greatest benefits based on where they or their companies currently are, or wish to be. Participants may select courses from *either* the Managerial or Accounting track, or take some classes from both, you do not have to select all from the same track.

WHO SHOULD ATTEND

Accounting and finance professionals from all levels who wish to increase their skill sets and be on the leading edge of the issues and challenges faced in today's work environment.

TRAVEL ARRANGEMENTS

Participants are responsible for their own travel arrangements. Substantial savings may be available by making your travel plans as early as possible. Lowest lodging rates may be obtained by booking your room before the cutoff date (1/23/2012)

Atlantis Casino Resort Spa,
3800 South Virginia St. Reno, NV.
1-800-723-6500: (Mention Institute of Management Accountants-
REST 2012 conference code "SREST12")
www.atlantiscasino.com
Tower Room Rate—\$68 (\$99 Fri, Sat)
Luxury Tower Rate—\$99 (\$119 Fri, Sat)
Free transportation is available from the Reno/Tahoe International
Airport via hotel shuttle.

EARN UP TO 21 HOURS OF CPE



SPEAKERS

Lawrence A. Dodd, CPA (Inactive)

Larry has been providing change-oriented financial management for companies such as Arthur Andersen, KB Homes, the San Francisco Giants, Robert Half, Meritage Homes, Signature Development Group and Resources Global Professionals (formerly a wholly-owned subsidiary of Deloitte & Touche) for over 25 years. In 2011, he founded OpenPlaybook™, a company that helps clients successfully manage change and develop more effective leaders and managers. Larry develops and delivers custom training programs that help organizations to better identify, coach, build and mentor leaders within their organizations. He brings a multi-faceted, people-oriented approach to his presentations that effectively combine theory and practice, leading to real solutions to the challenge of managing change and building leaders within organizations. Larry earned his Bachelor of Arts in Management from Sonoma State University in 1985, and his CPA credential in 1989.



Bill Douglas, CPA, CIA, CFE, CFF, CITP

Bill Douglas is the president of Cost Advisors, Inc., a consulting firm based in Portland that he founded in 1999. Cost Advisors' focus is accounting investigation and forensics. Bill has extensive experience managing financial projects at both large and small public companies. Before founding Cost Advisors, Bill held management positions in Accounting, Sales and Marketing at Tektronix, Inc. and FLIR Systems, Inc. He has also been an auditor with Deloitte & Touche and CFO of a software firm. Bill graduated Summa Cum Laude from Villanova University with a B.S. in Accounting. Bill is a CPA (OR, CA, WA), Certified in Financial Forensics, Certified Information Technology Professional, Certified Fraud Examiner, Certified Internal Auditor, and an Oregon Licensed Private Investigator. He is a frequent speaker, writer and trainer on topics related to white collar crime and financial controls. Bill is past



Chairman of the Business & Industry Committee of the Oregon Society of CPAs and is a past board member of the Oregon Association of Certified Fraud Examiners and past officer of the Oregon chapter of the Institute of Internal Auditors. Bill is also a member of the American Institute of CPAs, the Northwest Fraud Investigators Association, the Oregon Association of Licensed Investigators and an affiliate member of the Multnomah Bar Association.

Bill Eadington

William R. Eadington is Professor of Economics and Director of the Institute for the Study of Gambling and Commercial Gaming, and holds the Philip G. Satre Chair in Gaming Studies at the University of Nevada, Reno. He is an internationally recognized authority on the legalization and regulation of commercial gambling, and has written extensively on issues relating to the economic and social impacts of commercial gaming.



Dr. Eadington holds a Bachelor's degree in Mathematics from Santa Clara University, and an M.A. and Ph.D. in Economics from Claremont Graduate School. He has been with the University of Nevada, Reno since 1969. Eadington has edited or co-edited a number of books on gambling, including *Integrated Resort Casinos: Implications for Economic Growth and Social Impacts* (2009), *Optimal Play: Mathematical Studies of Games and Gambling* (2007), and *The Downside* (2003). Since 2004, Professor Eadington has held the Philip G. Satre Chair of Gaming Studies at the University of Nevada, Reno. In 2008, was awarded an honorary doctorate *honoris causa* in Business Administration by the University of Macau. In 2011, Eadington was inducted into the Gaming Hall of Fame for his contributions to gaming education.

Dan Ludlow

Dan Ludlow, Group Finance Manager for Microsoft Licensing, is responsible for driving the overall strategy for Financial Planning and Analysis for Microsoft's America Operating Center. Dan has over 10 years of finance/accounting experience supporting physical and digital supply chains, manufacturing, pricing and advertising divisions. In addition to five years at Microsoft, Dan spent five years at Ford Motor



Company in Dearborn, Michigan and Kansas City, Missouri. Dan holds a Master of Business Administration from Brigham Young University and devotes his free time to family, the outdoors, and the Boy Scouts of America where he recently received an Honor Merit Award for scouting leadership.

Drummond Kahn, MS.CIA, CGFM, CGAP

Drummond Kahn has over 20 years of government performance auditing experience, including service in the U.S. General Accounting Office, Oregon Audits Division, and directing the audit functions at the Oregon Department of Transportation and at the City of Portland. He is a Certified Internal Auditor, Certified Government Financial Manager, and Certified Government Auditing Professional. He holds a master's degree from the University of Oregon and a bachelor's degree from Whitman College.



Michael McLean, CMA, CPA, CFE, GCFM, CIT

Mike McLean is a financial professional with over 25 years of diverse senior-level management experience across a wide range of industries including manufacturing, healthcare, retail, IPO, and transportation. He first taught for Willamette University in 1978 and the Atkinson School in 1979.



He currently serves as CFO of Pandigital, a pre-IPO organization in California and manufacturer of digital frames, bleeding edge electronics, a zero ink printer and three new e-readers. Prior to his work at Pandigital, Mike served as a managing partner of DK Wallin, Ltd., an accounting firm in Las Vegas, CFO of Foxhunt Staffing, an IT executive search firm in California, and Hope Community Resources in Anchorage, Alaska. Mike also ran his own CPA firm in Oregon and Washington for nearly twenty years, a practice of over 350 tax, audit and review clients. Mike is an expert in the financial and economic impact of business valuation issues, missing record reconstruction, forensic accounting processes and alleged fraud cases. He has taught courses in subjects including FASB updates, Fraud, budgeting, CAFR reporting and the CMA Review Course.

Michael Orzen

Mike delivers a unique blend of Lean, Six Sigma, IT and Operations. He has been consulting and coaching for over 20 years. Mike holds certifications in Management Accounting, Production and Inventory Control, Project Management and Six Sigma. His experience includes application of Lean to non-manufacturing and manufacturing environments including Lean Office, IT, Accounting, Legal, Engineering, Document Control, Procurement, Supply-Chain, HR and Customer Service processes. Mike is a faculty member for LEI and a co-founder and CEO of Steady Improvement, Inc, which emphasizes the development of people into effective teams, the continuous improvement of business processes, and the thoughtful application of information technology in that order.



Jason Porter, PhD

Jason has taught accounting for the past eight years at various levels. Currently, he is an Assistant Professor of Accounting at the University of Idaho. During the past three years, he has received the Outstanding Accounting Faculty Award and, in 2010, he was named the College of Business and Economics Teacher of the Year. He has published his teaching ideas in several accounting education journals. His works include cases helping students to better understand the accounting cycle and the budgeting process, a description of ways to effectively assess graduate student learning, and a method for teaching students to understand academic accounting research. Over the past two years Jason published two series in *Strategic Finance* with Teresa Stephenson, a colleague at the University of Wyoming. The first of these series, *Creating an Excel-Based Budget You'll Really Use*, was recently awarded the 2011 Northwest Regional Gold Award of Excellence by the American Society of Business Publication Editors. Jason also serves as the co-chair of the Conference for Teaching and Learning in Accounting and as a member of the American Accounting Association's Shared Experiences Committee.



Todd Williams,

For twenty-five years Presidents, Vice Presidents, and C-Level executives of manufacturing and service companies have asked Mr. Todd Williams to help them build leading-edge systems, improve organizational efficiency, and rescue problem projects. From this experience, he has developed methods to streamline organizations, turn-around troubled projects, and help prevent recurring failures.



In his book, *Rescue the Problem Project: A Complete Guide to Identifying, Preventing, and Recovering from Project Failure*, published by the American Management Association (AMACOM Books 2011), he defines a project audit and recovery process for rescuing red projects that focusing on root cause correction and prevention. As President of eCameron, Inc. and a professional member of the National Speakers Association, he is considered an expert in rescuing projects and failure prevention. He maintains a blog at <http://ecaminc.com/index.php/blog> that has been quoted on CIO Update, ZDNet, IT Business Edge, Center for CIO Leadership, CIO Essentials, and Project Managers Planet.

Jeanne Yamamura, Ph.D, CPA, MIM

Jeanne Yamamura has more than 30 years of professional accounting and academic experience. Licensed as a Certified Public Accountant in Nevada and California, she has worked in public, private, and governmental accounting and auditing in the United States and internationally. She is currently providing training for governmental accountants in Micronesia, Polynesia, and the Caribbean, as well as for Nevada CPAs, small business owners, and not-for-profit managers. Yamamura specializes in enabling small entities to better understand the accounting numbers and internal controls needed to successfully manage their operations. In 2010, she received the Outstanding Task Force Chairman Award for Financial Literacy from the Nevada Society of CPAs. She earned a doctoral degree



in business administration from Washington State University-Pullman, a master's degree in international management from Thunderbird School of Global Management, and a bachelor's degree in business administration from California Polytechnic State University, San Luis Obispo.



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SCHEDULE, TOPICS, AND SPEAKERS

Wednesday, February 8, 2012

Registration: 6:30 p.m.—9:00 p.m. in the Hospitality Suite

Thursday, February 9, 2012

Registration & Continental Breakfast: 7:30—8:00 am in the Conference Center

Track A-Accounting & Audit-

Track B-Management & Leadership

8:00-11:40	GAAP, SSARS & IFRS Updates for 2012	People or Process, Which Improves Success Rates The Most
	<ul style="list-style-type: none"> GAAP: Update, & the Big/Little GAAP Debate SSARS: New Compilation and Review Reporting Requirements, & Steps You Must Perform IFRS: New Revenue Recognition Guidelines 	<ul style="list-style-type: none"> The major types of processes & how they improve our ability to handle exceptions. The effect people have on process in the workplace using an in-depth study of process on two common tasks—estimation and negotiation. How process affects motivation and the key drivers to motivate team members
	Michael McLean	Todd Williams

Luncheon Buffet—11:45—1:00 -Networking

1:15-5:00	Workplace Fraud	Lean Solutions: Leveraging Lean IT to Drive Operational Excellence
	<ul style="list-style-type: none"> Prevalence of Fraud – Impact to Your Company Victims & Perpetrators – Real Life Examples Detection & Prevention – Red Flags & Safeguards 	<ul style="list-style-type: none"> What is Lean and how can it be used to influence continuous improvement throughout any organization? How can technology be used to ensure drive efficiencies and effectiveness? What is information waste and why should you be aware of it?
	Bill Douglas	Michael Orzen

Welcoming Function - 6:00 p.m. to 8:00 p.m.



The Association for Accountants and Financial Professionals in Business

Friday, February 10, 2012

Registration & Continental Breakfast: 7:30—8:00 am in the Conference Center

Track A- Accounting & Auditing

Track B-Management & Leadership

Track C-Auditing

8:00-11:40	Internal Controls	Cash Planning-Turning Budgets into Business	Audit of Casino– P1
	<ul style="list-style-type: none"> How to assess risks and define "risk" and "internal control" The traditional concepts of internal control and how they fit with new ideas about risk Methods to communicate the results of financial and control-focused work to management 	<ul style="list-style-type: none"> Creating an Excel Based Budget Using your Budget to Plan for the Future and Assess Business Decisions Analyzing Business Decisions & Investigating Variances <p>(Access to Excel is encouraged, but not required)</p>	<ul style="list-style-type: none"> All Day Class – 8 Audit Hours Using Performance Audit Techniques Looking Way Beyond the Numbers Direct Observations of Atlantis Operations Immediate Feedback to Real Management
	Drummond Kahn	Jason Porter	Michael McLean

Lunch 11:45 p.m. – 1:00 p.m.—Prof. Bill Eadington, UNR Economic Update—Trends in the Regional & National Economy

1:15-5:00	Microsoft Office of the Future	Embracing Adversity to Triumph Over Difficult Circumstances	Audit of Casino-P2
	<ul style="list-style-type: none"> Microsoft Office 365: The Perfect blend of Productivity and Flexibility Microsoft Sharepoint: Where Collaboration meets Capability Microsoft Lync: Simple, Essential, Reliable Conferencing 	<ul style="list-style-type: none"> Identify the Order Inherent in Chaos Do Different to Do Less; Effectively Managing in Today's Business Environment While Preparing for Tomorrow's Bridge the Gap Between Perspective and Reality to Thrive both Now and in the Future 	<ul style="list-style-type: none"> Audit -Continued
	Dan Ludlow	Larry Dodd	Michael McLean

Socializing in the Hospitality Suite—5:00 p.m. to 10:00 p.m.

Saturday, February 11, 2012

Registration & Hot Buffet Breakfast: 7:30—8:00 am in the Conference Center

Professional Ethics in Action—8:00am—12:00 noon

- .Update for CMAs, CIAs, CPAs, and government auditors on regulatory changes
 - Review of common ethical problem areas
 - Introduction to Giving Voice to Values (GVV) TM - an innovative approach that enables you to act effectively when faced with an ethical dilemma
- Qualifies for CMAs annual ethics requirement, and may meet part, or all, of the renewal requirements of licensed CPAs. Please review your own state's requirements. Note: This organization follows the CE guidelines specified in the California Board of Accountancy Regulations

Jeanne Yamamura

REST 2012 REGISTRATION FORM

Name:			CFM CMA CPA (circle as appropriate)
Nickname for Badge:			
Title:			
Company:			
Address:			
City, State, Zip:			
Telephone:			
E-Mail:			
IMA Member Number: (Required for IMA CPE)			
IMA Chapter:			
Course Fees:	By	After	
	1/15/2012	1/15/2012	
All Conference Attendees			
Full Program	<input type="checkbox"/> \$400	<input type="checkbox"/> \$425	
Day 1	<input type="checkbox"/> \$200	<input type="checkbox"/> \$200	
Day 2	<input type="checkbox"/> \$200	<input type="checkbox"/> \$200	
Day 3	<input type="checkbox"/> \$175	<input type="checkbox"/> \$175	
IMA Student Member			
Full Program	<input type="checkbox"/> \$205	<input type="checkbox"/> \$205	
Team of 3 from one company (IMA Members and Non-members)			
Full Program	<input type="checkbox"/> \$1175	<input type="checkbox"/> \$1250	

MAIL, FAX, OR E-MAIL REGISTRATION FORM TO:

Daryl Francis,
c/o Columbia Basin Consulting Group
8836 West Gage Blvd, Suite 101A
Kennewick, WA 99336

Office (509) 627-4300
Cell (509) 302-0868
Fax: (509) 627-4301
E-mail: darylfrancis@charter.net

Credit card charges can be by Visa or MasterCard and will reflect Tri-Cities Chapter- IMA on your statement.

Payment Information:		
<input type="checkbox"/> Check enclosed payable to: Institute of Management Accountants		
<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	
_____ / _____		
Card Number	Expiration Date	
Cardholder Name (print)		
Authorized Signature		
Please check concurrent session you're most likely to primarily attend:		
<i>Attendees may change sessions later. This information is for reference only to assist the event planning.</i>		
Thursday, February 9, 2012		
Track A - Accounting/Auditing	Track B - Management & Leadership	
<input type="checkbox"/> Morning Session GAAP,SSARS & IFRS	<input type="checkbox"/> Morning Session—People or Process	
<input type="checkbox"/> Afternoon Session -Workplace Fraud	<input type="checkbox"/> Afternoon Session -Lean Solutions	
Friday, February 10, 2012		
Track A - Accounting/Auditing	Track B - Management	Track C - Auditing
<input type="checkbox"/> Morning Session -Internal Controls	<input type="checkbox"/> Morning Session—Cash Planning	<input type="checkbox"/> All Day Session—Casino Audit
<input type="checkbox"/> Afternoon Session- MS Office	<input type="checkbox"/> Afternoon Session - Embracing Adversity	
Saturday, February 11, 2012		
<input type="checkbox"/> Morning Session—Ethics		



REGISTRATION

Registration begins at 6:30 p.m. on Wednesday, February 8, 2012. The conference begins at 8:00 a.m. each day and concludes at 5:00 p.m. each day except Saturday. Tuition includes continental breakfast, hot lunch, refreshment breaks, and course materials. There will be a buffet breakfast on Saturday.

Please note:

Meals for spouses, significant others, guests etc., are not included in these costs. Should you wish to include a guest during lunch, the cost is \$30.00 each day. We must be notified by 1/23/12 if any of these guests are to be included in the Hotel food count.

Register early for the best conference and hotel rates. See you there!

MAIL, FAX, OR E-MAIL REGISTRATION FORM TO:

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c/o Columbia Basin Consulting Group,
8836 West Gage Blvd, Suite 101A
Kennewick, WA 99336

Office (509) 627-4300

Cell (509) 302-0868

Fax: (509) 627-4301

E-mail: darylfrancis@charter.net

Credit card charges can be by Visa or MasterCard and will reflect Tri-Cities Chapter– IMA on your statement

21 Recommended CPE Hours

Field of Study: Management and Accounting/Finance (see schedule)

Conference Objectives: See Statement of Objectives in brochure

Advance Preparation: Rest up – lots of brain food here!

Prerequisite: None

Experience Level: Intermediate

Teaching Method: Lecture + Discussion + Case Study

CANCELLATION, REFUNDS, AND SUBSTITUTIONS

Written cancellations postmarked up to fourteen calendar days before the course begins entitle you to a full refund of your registration fee. Cancellations received between eight and thirteen days prior to the course are subject to a cancellation charge of \$40. Individuals who do not attend or who fail to substitute their registration or cancel within seven days prior to the start of the course are liable for the entire registration fee. If your plans change and you are unable to attend the course, you may substitute another individual for your registration prior to the course. Simply call Daryl Francis at (509) 302-0868 or E-mail darylfrancis@charter.net and inform him of the change.

SCHEDULE CHANGES

We reserve the right to change speakers when necessary and to cancel the program as appropriate with a minimum of one-week advance notice to registrants. Should this occur, all registration fees will be refunded in full.

ACCREDITATION

This program is designed to meet the NASBA guidelines for CPE credits for CPA's and the ICMA guidelines for CPE credits for CFM's and CMA's. However, state boards of accountancy have final

authority on the acceptance of individual courses for CPE credit.

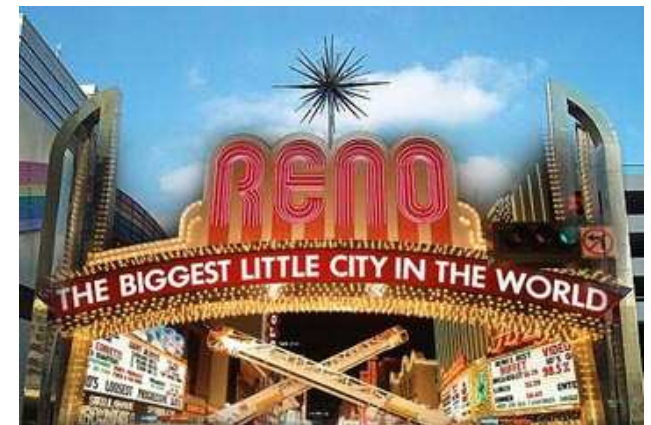
REGISTRANT QUESTIONS / CHANGES

Contact, Bill Blair, Program Chair, at 503.730.0899 or e-mail blair.quantum@frontier.com .

HOTEL INFORMATION

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